



The Great App Contest

Clark County, Nevada Offers a \$500 Prize for a New App Idea

Citizens often wish that they could establish more communication between themselves and local government, give their input, and call for more accountability and transparency. Clark County, Nevada has done just that.

Commissioner Lawrence Weekly of District D, which encompasses north central Las Vegas, has teamed up with the leader in efficiency and productivity apps, App-Order.com, to launch the "Great App Contest." The contest is taking submissions from citizens who have ideas for improving the channels of communication between citizens and local government from all over the country.

The winning app will be made into a working app by App-Order.com, who created the "My District D" app two years ago. The "My District D" app gives citizens the ability to report graffiti and other code complaints through their phone, directly to Commissioner Weekly's office, submitting a picture with GPS coordinates. The submissions are then turned into work orders for the city, notifying the workers who are out cleaning up other areas of the city to prioritize that code complaint if they are nearby. Since its launch in May of 2010, the "My District D" app has been added to the smartphones of over 2,000 citizens.

Contest submissions may include ideas similar to the "My District D" app, an app that encourages community involvement, an app that makes a program or service more efficient, an app that enhances government transparency and accountability, or something entirely new that is beneficial to local government and its citizens. The submissions are due by April 14th and must be submitted at <http://app-order.net/contest/districtd>.

The winners will be announced later in April. The contest winner will receive \$500 and honorable mentions will be award \$15 Amazon gift cards.

App-Order.com

App-Order.com lives up to their slogan, “We have an app for that!” They are the leader in efficiency and productivity apps. Their affordable and highly customizable apps reduce or eliminate data entry costs and improve and monitor quality control and staff efficiency, among other benefits.

They have developed apps for over 100 municipalities at no cost to the municipalities or their residents. The municipality apps facilitate communication between citizens and local government, helping them to identify graffiti and other problem areas, expediting the city’s ability to meet the needs of its citizens. Some of the apps that they have developed include: Mesa, Arizona; Santa Ana, California; and San Jose, California.

For more information, please visit www.app-order.com.



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For media inquiries, please contact:

Trev Gore
info@app-order.com
[702 686-0446](tel:7026860446)
www.app-order.com



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