



## **Could A Custom App Be the Same as One Million Dollars in New Sales for Business Owners?**

*App-Order.com, the Leader in Efficiency and Productivity Apps, Helps Businesses Save Hundreds of Thousands of Dollars Each Year, While Increasing Revenues by Making Them More Efficient*

In the current economy, most business owners find it easier to save money than it is to make money. App-Order.com, the leader in efficiency and productivity apps, has developed apps that save business owners thousands of dollars each month. For businesses with a profit margin of ten percent, \$100,000 saved at the end of the year is the same as earning a million dollars in new sales.

One of the most obvious benefits of having such an app designed is the ability to reduce fuel costs by updating workers with new orders throughout the day. Unnecessary trips to the office are eliminated because with an app by App-Order.com, workers do not need to come all the way back to the office; instead, they receive a notification on their phone that there is another job. Customers are able to take pictures of work that they need done and send photographs, saving contractors the time and gas involved in coming to appraise a job.

Other benefits for business owners include: transparency, accountability, and reducing the paper storm in their office by eliminating physical paper. Instead of sending an employee out from 8 AM until 5 PM and hoping that they are doing their work in the meantime, they are held accountable for completing work in a quality and timely fashion, sending pictures with timestamps and GPS coordinates upon the completion of a job.

This method of submitting a work order saves time in data entry, eliminates the mistakes and errors from data entry, and enables businesses to do more work with less people because they are more efficient. Business owners are also able to pay for piecework, which, in states like California, where workers are paid different hourly wages based on the job that they are doing, forcing business owners to pay the highest of the three hourly wages for the entire day if workers are paid different rates for driving, sandblasting, and painting, can result in huge savings.

The savings for contractors are obvious; however, App-Order.com's custom apps can benefit any business, from restaurants to hair salons, giving their customers a value-added service, helping them to fill appointments and reservations, and eliminating mistakes made by humans accidentally overbooking appointments. App-Order.com is making doing business more efficient and productive, while decreasing costs and increasing revenues.

### **App-Order.com**

*App-Order.com* lives up to their slogan, "We have an app for that!" They are the leader in efficiency and productivity apps. Their affordable and highly customizable apps reduce or eliminate data entry costs and improve and monitor quality control and staff efficiency, among other benefits.

They have developed apps for over 100 municipalities at no cost to the municipalities or their residents. The municipality apps facilitate communication between citizens and local government, helping them to identify graffiti and other problem areas, expediting the city's ability to meet the needs of its citizens. Some of the apps that they have developed include: Mesa, Arizona; Santa Ana, California; and San Jose, California.

For more information, please visit [www.app-order.com](http://www.app-order.com).



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